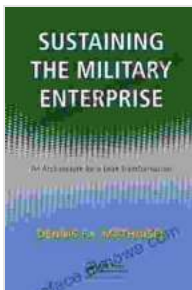


# Sustaining the Military Enterprise: A Comprehensive Guide to Strategic Management and Resource Allocation

The military enterprise is a complex and dynamic system that requires careful management and stewardship to ensure its long-term success and operational effectiveness. This comprehensive guidebook provides a thorough understanding of strategic management and resource allocation within the military enterprise, essential for meeting the challenges of the 21st century and beyond.



## Sustaining the Military Enterprise: An Architecture for a Lean Transformation by Dennis F.X. Mathaisel

★★★★★ 5 out of 5

Language : English

File size : 7795 KB

Print length : 312 pages



Drawing on the latest research and best practices, this book offers a comprehensive framework for strategic management in the military context. It covers a wide range of topics, including:

- The principles of strategic management and their application to the military enterprise
- The development and implementation of strategic plans
- The alignment of resources with strategic objectives

- The measurement and evaluation of strategic performance
- The challenges and opportunities of strategic management in the modern security environment

This book is written by a team of experts with decades of experience in military strategy, management, and operations. It is an essential resource for military leaders, policymakers, and anyone else interested in understanding the complex challenges of sustaining the military enterprise in the 21st century.

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## **Chapter 1:**

This chapter provides an overview of the book and its purpose. It discusses the importance of strategic management in the military enterprise and the challenges that military leaders face in sustaining the enterprise in the 21st century.

## **Chapter 2: The Principles of Strategic Management**

This chapter introduces the basic principles of strategic management. It discusses the concept of strategy and the different types of strategies that military leaders can use. It also discusses the importance of environmental scanning and the development of a clear mission and vision statement.

## **Chapter 3: The Development and Implementation of Strategic Plans**

This chapter discusses the process of developing and implementing strategic plans. It covers the different steps involved in the planning process, from identifying strategic objectives to developing and implementing action plans. It also discusses the importance of monitoring and evaluating strategic plans to ensure that they are achieving their objectives.

## **Chapter 4: The Alignment of Resources with Strategic Objectives**

This chapter discusses the importance of aligning resources with strategic objectives. It covers the different types of resources that military leaders need to manage and the different ways to allocate those resources. It also discusses the importance of financial planning and budgeting in the military enterprise.

## **Chapter 5: The Measurement and Evaluation of Strategic Performance**

This chapter discusses the importance of measuring and evaluating strategic performance. It covers the different types of metrics that military leaders can use to measure performance and the different ways to collect and analyze data. It also discusses the importance of feedback and learning in the strategic management process.

## **Chapter 6: The Challenges and Opportunities of Strategic Management in the Modern Security Environment**

This chapter discusses the challenges and opportunities that military leaders face in the modern security environment. It covers the changing nature of warfare, the rise of new technologies, and the increasing complexity of the global security landscape. It also discusses the opportunities that these challenges present for military leaders who are willing to adapt and innovate.

### **Appendix A: Case Studies**

This appendix provides a number of case studies that illustrate the principles of strategic management in the military context. These case studies are drawn from a variety of sources, including historical examples and contemporary operations.

### **Appendix B: Tools and Techniques**

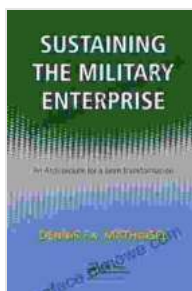
This appendix provides a number of tools and techniques that military leaders can use to support their strategic management efforts. These tools and techniques include templates for strategic planning, budgeting, and performance measurement.

### **Glossary**

This glossary provides definitions of the key terms used in this book.

## References

This section provides a list of references for the information contained in this book.



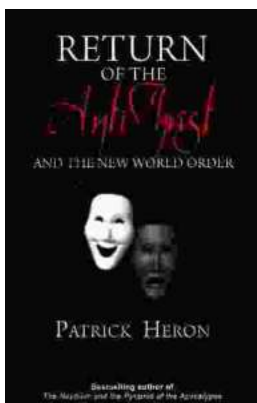
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