

# Stop Collecting Business Cards And Start Making Meaningful Connections

Are you tired of collecting business cards that you never use? Do you want to start making meaningful connections that will help you grow your business?



## Networking Is Not Working: Stop Collecting Business Cards and Start Making Meaningful Connections

by Derek Coburn

★★★★☆ 4.1 out of 5

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If so, then it's time to stop collecting business cards and start making meaningful connections.

Here's how:

### 1. Focus on quality over quantity.

It's better to have a few close relationships than a large number of superficial relationships. Focus on building relationships with people who

you genuinely like and who you think can help you achieve your goals.

## **2. Be yourself.**

People can tell when you're being fake. Be yourself and let your personality shine through. This will help you build stronger relationships with people who share your values.

## **3. Listen more than you talk.**

One of the best ways to build relationships is to listen to what others have to say. Show people that you're interested in them and that you value their opinions.

## **4. Offer help.**

One of the best ways to build relationships is to offer help to others. This doesn't mean you have to do everything for everyone, but it does mean being willing to lend a helping hand when you can.

## **5. Follow up.**

After you meet someone, follow up with them. Send them an email or give them a call to let them know you enjoyed meeting them. This will help you stay top-of-mind and build stronger relationships.

## **6. Use social media to stay connected.**

Social media is a great way to stay connected with people you meet. Follow them on platforms like LinkedIn and Twitter, and engage with their content. This will help you stay top-of-mind and build stronger relationships.

By following these tips, you can stop collecting business cards and start making meaningful connections that will help you grow your business.

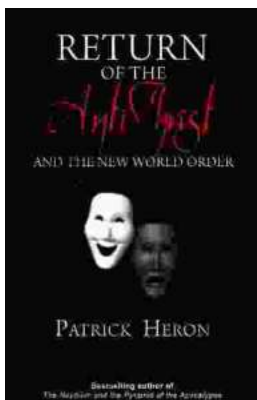


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