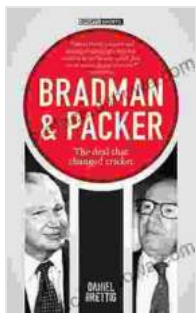


Bradman Packer: The Deal That Changed Cricket

The greatest cricket player of all time, Sir Donald Bradman, and the media mogul, Kerry Packer, struck a deal in 1977 that would change the face of the game forever.

Bradman was a legend of the sport, having retired in 1948 with a Test batting average of 99.94. Packer was a successful businessman who had made his fortune in television and publishing.



Bradman & Packer : The Deal that Changed Cricket

by Thomas Emma

★★★★☆ 4.4 out of 5

Language : English
File size : 1231 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 138 pages
Lending : Enabled



The deal between the two men gave Packer exclusive rights to televise cricket in Australia for ten years. This gave him control over the game's image and allowed him to make significant changes to the way it was played.

One of the most significant changes was the of one-day cricket. This shorter format of the game was more appealing to television audiences and helped to popularize cricket around the world.

Packer also introduced night cricket, which allowed matches to be played under floodlights. This made it possible for cricket to be played in the evening, which further increased its popularity.

The Bradman-Packer deal had a profound impact on cricket. It helped to make the game more popular and accessible, and it also led to a number of innovations that have become commonplace in the modern game.

****The book "Bradman Packer: The Deal That Changed Cricket" tells the story of this historic deal and its impact on the game. It is a fascinating read for anyone who is interested in cricket or in the history of sport.****

****Key Features of the Book:****

- Provides a detailed account of the negotiations between Bradman and Packer
- Examines the impact of the deal on the game of cricket
- Includes interviews with key figures involved in the deal
- Is illustrated with rare photographs and documents

****Reviews:****

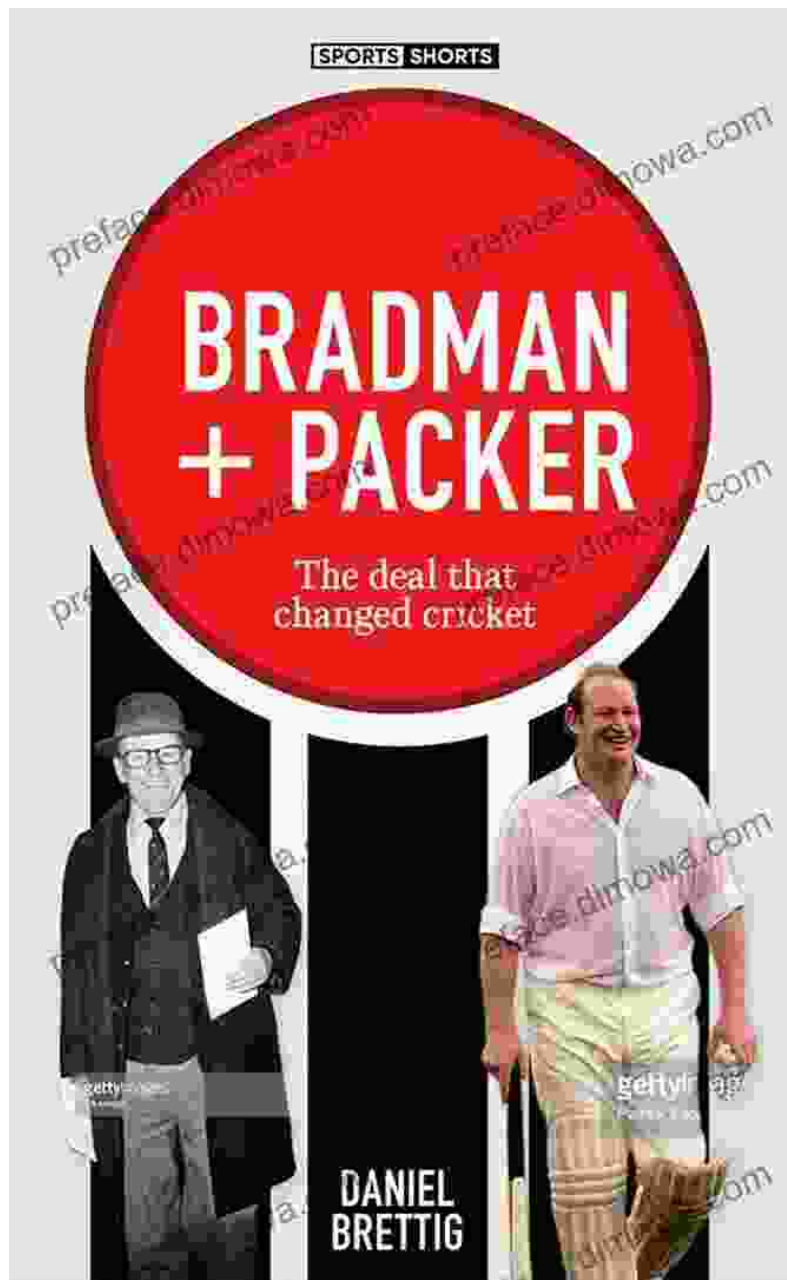
"A fascinating and well-written account of a pivotal moment in cricket history." - **The Guardian**

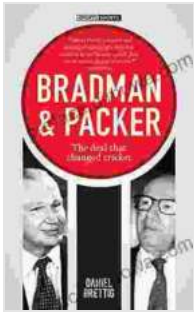
"A must-read for any cricket fan." - **The Sydney Morning Herald**

"A gripping tale of power, money, and the future of cricket." - **The Australian**

****Free Download Your Copy Today!****

Click here to Free Download your copy of "Bradman Packer: The Deal That Changed Cricket" today.



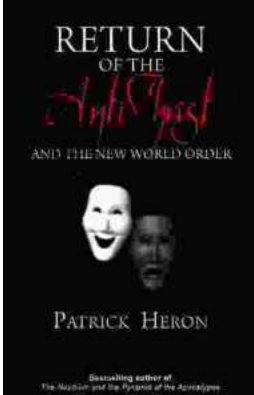


Bradman & Packer : The Deal that Changed Cricket

by Thomas Emma

★★★★☆ 4.4 out of 5

Language : English
File size : 1231 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 138 pages
Lending : Enabled



Unveiling the Return of the Antichrist and the New World Order: A Prophetic Exposition

As darkness descends upon the world, a shadow looms on the horizon—the return of the Antichrist and the establishment of a sinister New World Free...



Embark on an Unforgettable Journey: "Something Lost Behind the Ranges"

Prepare to be captivated as you delve into the pages of "Something Lost Behind the Ranges," a captivating memoir that transports you to the heart of Peru's...

